

39 NORTH PRESENTS

THE PLANT SCIENCE **FAMILY REUNION**

Growing the future, together.

PROGRAM 2025

#STLPlantFam25







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8:00 -9:00

Registration & Networking



9:00 -9:10



Dr. Rishi Masalia 39 North

Welcome

9:10 -9:30



Emily Lohse-Busch 39 North We'll kick off the Family Reunion by sharing why St. Louis is THE place for agtech and plant science innovation.

Rediscover St. Louis.

9:30 -9:45



Matt Homann Filament Discover how great science grows faster when individuals and organizations think beyond their silos.

Connect across boundaries.

9:45 -9:55



V. Antonio Brazelton WashU, DDPSC, & JJK FAN

Job Seeker Talk

9:55 -10:05



Dr. Dilkaran Singh Univ. Illinois

Job Seeker Talk

10:05 -10:25





10:25 -10:50



Dr. Nigel Taylor DDPSC See how virus-resistant cassava is moving from Danforth labs to African farms through global partnerships.

Local collaborations with global impact.

Learn how advanced microscopy can diagnose viral Dr. Tessa Burchinfections in plants, tracking movement through 10:50 -Smith. plasmodesmata - tiny cell channels. 11:15 **DDPSC** Rethink how we use scientific tools. Al is making waves in agriculture, but not every tool fits every problem. Explore case-studies and why 11:15 -Dr. Abby Stylianou thoughtful, context-driven Al matters. 11:40 SLU Choose tech with purpose. From conservation to herbarium digitization Learn how MoBot builds upon deep botanical roots to Dr. Lúcia Lohmann 11:40 safeguard biodiversity & empower scientists. Missouri Botanical 12:05 Garden Shaping tomorrow's nature city. Lunch & 12:05 -Network and learn about the many scientific and civic Resource Fair resources that exist across St. Louis 1:10 1:10 -Dr. Ranjita Sinha Job Seeker Talk 1:20 Mizzou Dr. Stephanie Learn how to turn a science idea into a testable, 1:20 -Gamez & minimum viable product. 1:45 Matt Helms Spot what's worth scaling. Agragene Discover how to set a vision, scale your product, engage customers, and turn a prototype into a 1:45 -Jim Hedges business.

2:10



CoverCress

Commercialize with purpose.

2:10 -2:35



Tania Seger **Plastomics**

Understand funding ladders and how to strategically raise capital across the lifecycle of a science-based company.

Without funding, nothing scales.

2:35 -3:00



Nick Reinke HabiTerre

Explore how to build in an emerging market—where the rules are unclear, demand is forming, and execution may matter more than perfection.

Don't let perfect be the enemy of good.

3:00 -3:20

Networking



3:20 **-**3:30



Sarah Fitzsimmons Mizzou

Job Seeker Talk

3:30 -3:40



Tess Rogers DDPSC

Job Seeker Talk

3:40 -4:05



Dr. Miguel Vega-Sanchez, Bayer

Explore how global regulatory strategy, science advocacy, and stakeholder alignment shape what innovations make it to market.

It's more than science, it's a license to operate.

4:05 -4:30



Dr. Michaela McGinn United Soybean Board

Getting tech to the field isn't just about data—it's about trust. Learn how communication, timing, & relationships drive farmer adoption.

Just because you built it doesn't mean they'll come.

4:30 -4:55



Dr. Sydney Scott, WashU

Unpack how moral beliefs shape consumer attitudes towards innovation in food systems, especially GMOs.

Learn how you can help shift opinions.

5:00 -7:00 Networking Happy Hour

