

**39 NORTH PRESENTS** 

## THE PLANT SCIENCE **FAMILY REUNION**

Growing the future, together.

PROGRAM 2025

#STLPlantFam25







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8:00 -9:00



Registration & Networking

9:00 -9:10



Dr. Rishi Masalia 39 North

Welcome

9:10 -9:30



Emily Lohse-Busch 39 North We'll kick off the Family Reunion by sharing why St. Louis is THE place for agtech and plant science innovation.

Rediscover St. Louis.

9:30 -9:45



Matt Homann Filament Discover how great science grows faster when individuals and organizations think beyond their silos.

Connect across boundaries.

9:45 -9:55



V. Antonio Brazelton WashU, DDPSC, & JJK FAN

Job Seeker Talk

9:55 -10:05



Dr. Dilkaran Singh Univ. Illinois

Job Seeker Talk

10:05 -10:25



Networking

10:25 -10:50



Dr. Nigel Taylor DDPSC See how virus-resistant cassava is moving from Danforth labs to African farms through global partnerships.

Local collaborations with global impact.

Learn how advanced microscopy can diagnose viral Dr. Tessa Burchinfections in plants, tracking movement through 10:50 -Smith. plasmodesmata - tiny cell channels. 11:15 **DDPSC** Rethink how we use scientific tools. Al is making waves in agriculture, but not every tool fits every problem. Explore case-studies and why 11:15 -Dr. Abby Stylianou thoughtful, context-driven Al matters. 11:40 SLU Choose tech with purpose. From conservation to herbarium digitization Learn how MoBot builds upon deep botanical roots to Dr. Lúcia Lohmann 11:40 safeguard biodiversity & empower scientists. Missouri Botanical 12:05 Garden Shaping tomorrow's nature city. Lunch & 12:05 -Network and learn about the many scientific and civic LUNCH Resource Fair resources that exist across St. Louis 1:10 1:10 -Dr. Ranjita Sinha Job Seeker Talk 1:20 Mizzou Dr. Stephanie Learn how to turn a science idea into a testable, 1:20 -Gamez & minimum viable product. 1:45 Matt Helms Spot what's worth scaling. Agragene Discover how to set a vision, scale your product, engage customers, and turn a prototype into a 1:45 -Jim Hedges business. 2:10 CoverCress

2:10 -2:35



Tania Seger **Plastomics** 

Understand funding ladders and how to strategically raise capital across the lifecycle of a science-based company.

Without funding, nothing scales.

Commercialize with purpose.

A panel to unpack the roadblocks, strategies, and backward-planning that turn a scientific Moderated by breakthrough into a viable product and thriving 2:35 -Mac Marshall 3:00 company. Apeel Connecting the dots of commercialization. 3:00 -Networking 3:20 3:20 -Sarah Fitzsimmons Job Seeker Talk Mizzou 3:30 Tess Rogers 3:30 -Job Seeker Talk **DDPSC** 3:40 Explore how global regulatory strategy, science Dr. Miguel Vegaadvocacy, and stakeholder alignment shape what 3:40 -Sanchez. innovations make it to market. 4:05 Bayer It's more than science, it's a license to operate. Getting tech to the field isn't just about data—it's Dr. Michaela McGinn about trust. Learn how communication, timing, & 4:05 -United Soybean relationships drive farmer adoption. 4:30 **Board** Just because you built it doesn't mean they'll come. Unpack how moral beliefs shape consumer attitudes 4:30 -Dr. Sydney Scott, towards innovation in food systems, especially GMOs. 4:55 WashU Learn how you can help shift opinions. Networking Happy Hour

5:00 **-** 7:00